Day/Month/Year

Dear <Insert name>

I am writing to request support for my upcoming *beyondblue* fundraising event.

On [insert date] I am hosting a [insert type of event] to raise funds to support *beyondblue*’s work improving the lives of individuals, families and communities affected by anxiety, depression and suicide.

**Right now, over 1 million Australian adults have depression and 2 million are experiencing anxiety. On average, eight people take their lives every day in Australia.**

My goal is to raise [insert $ fundraising goal] to help *beyondblue* keep up with increasing demand for its 24/7 Support Service and to contribute to the development and delivery of innovative, evidence-based services, programs, information resources and campaigns to tackle anxiety, depression and suicide.

I am seeking [insert details of request – i.e. donated items to raffle/auction] for my *beyondblue* fundraiser to help raise as much as possible – and I am hoping you might be able to assist.

[Insert recipient’s name], if you are able to support my *beyondblue* fundraiser you will help me make a larger impact in the lives of people in Australia affected by anxiety, depression and suicide. If there is anything you can help with in any way please let me know. I have provided my contact details below.

Thank you so much for considering my request and I look forward to hearing from you.

Yours sincerely,

[Insert name]

Email: [insert email address]

Phone: [insert phone number]

Fundraising page URL: [insert everydayhero fundraising page link]