Day/Month/Year

Dear <Insert name>

As you may be aware, I am (or <Insert Team Name> is) organising a *beyondblue* fundraiser to support *beyondblue*’s work improving the lives of people affected by anxiety, depression and suicide.

**Right now, over 1 million Australian adults have depression and 2 million are experiencing anxiety. On average, eight people take their lives every day in Australia.**

On [insert date] I am/we are hosting a [insert type of event] as part of my/our *beyondblue* fundraiser.

My/Our goal is to raise [insert $ fundraising goal] to help *beyondblue* keep up with demand for its 24/7 Support Service and to contribute to the development and delivery of innovative, evidence-based services, programs, information resources and campaigns to tackle anxiety, depression and suicide.

I am/We are asking <Insert Company Name> to generously help by dollar matching the amount of money raised. A dollar matched donation is fully tax deductible and will help make a significant difference in the lives of people in Australia affected by anxiety, depression and suicide.

I/we would be happy to discuss this with you in more detail. You can also check out my/our fundraising page at <Insert Everyday Hero fundraising link> or visit [**www.beyondblue.org.au**](http://www.beyondblue.org.au) for more information.

I/we greatly appreciate your time and thank you for considering this request. I/we look forward to hearing from you.

Yours sincerely,

[Insert name]

Email: [insert email address]

Phone: [insert phone number]

Fundraising page URL: [insert everydayhero fundraising page link]

P.S Don’t forget that donations of $2 or more are fully tax deductible – please consider giving generously to help support *beyondblue.*